

Christie's expands into Estonia

Tallinn-based Signature Estate Collection is the latest Christie's affiliate

BY Brooklee Han October 5, 2022

The Christie's International Real Estate affiliate network is continuing its global expansion by welcoming a new affiliate in Estonia. The firm announced Tuesday that it is signing on Tallinn-based Signature Estate Collection, a new brokerage firm comprised of luxury-focused agents.

Signature Estate Collection was founded by Tauno Loodus, along with Triin Loodus, Jelena Kuzmenko, and Ebe-Kai Mutso. Together these agents have decades of combined experience in management, marketing, and luxury residential sales, according to the release. The team also includes senior agents Kirsti Pai, Maire Roose, Helen Tallermo and Triin Mägi.

"We are launching this venture with extensive experience in international real estate, a strong client base and a strong position in Estonia's luxury property market. In addition, having a brand like Christie's International Real Estate that supports us with a luxury pedigree, international exposure, and the best marketing and technology in the industry ensures that we will offer the highest standards of service for our local and international clients," Loodus said in a statement.

During the COVID-19 pandemic, like other global markets, Estonia experienced a real estate boom, with home prices appreciating more than 20% year over year in 2021. The Baltic nation is also home to several technology "unicorns" including Wise, Bolt, Skype, Playtech, Pipedrive and Veriff, with many IT workers settling in the nation's capital of Tallinn.

"Estonia is a very exciting opportunity for Christie's International Real Estate. It is a key piece of our expansion plans in Northern Europe and has incredible growth potential as a luxury international market. You are only going to be hearing more about Estonian real estate in the coming years, and I am certain Signature Estate Collection will be leading that conversation, "Helena de Forton, the managing director

and head of EMEA and APAC at Christie's International Real Estate, said in a statement.

The invitation only Christie's International Real Estate Affiliate network spans nearly 50 countries and territories around the world. The brand has recently welcomed affiliates in Japan; Malta; Venice, Italy; Naples, Florida; and Newport, Rhode Island.

Christie's was acquired by Chicago-based @properties in December 2021.